



Bhavan's Vivekananda College
of Science, Humanities and Commerce
Re-Accredited with 'A' Grade by NAAC
Autonomous–Affiliated to Osmania University

Bhavan's Institution Innovation Council

Guest Lecture Report (2023 - 24)

Guest Lecture:

Bhavan's Institution Innovation Council in association with the Department of Management Studies organized a guest lecture for BBA second year students on 24th July 2023. The guest speaker was Mr. Akshay Deshpande, Co-founder of SwitchEko . The topic for the guest lecture was “Sustainable Entrepreneurship”.

99 students of BBA 2nd year attended the guest lecture. The lecture mainly focused on the need and importance of making sustainable business plans. The Guest Speaker spoke about the importance of properly planning the journey of entrepreneurship.

He emphasized sustainability - Sustainability basically means making products or plans keeping in view the present and future customers, market trends and competitors .The speaker also explained the topic by using the entrepreneurial ideas of the students as a basis. The students could relate to the topic as it was a step-by step guide to being a successful yet sustainable entrepreneur.

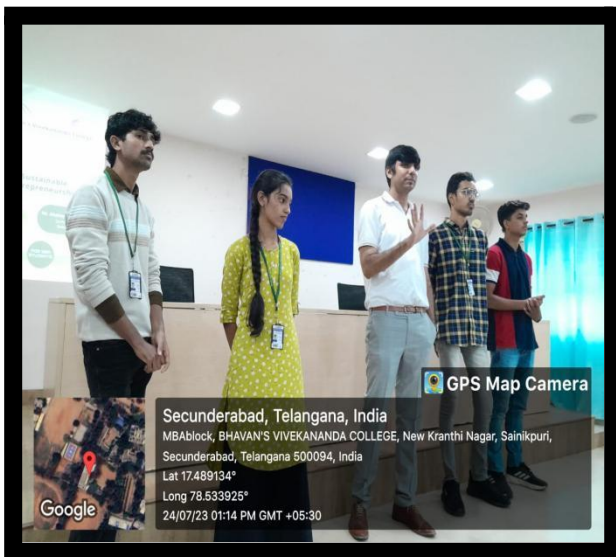
The students had their doubts cleared in the QnA session. The session was held successfully and was a huge benefit to the students.



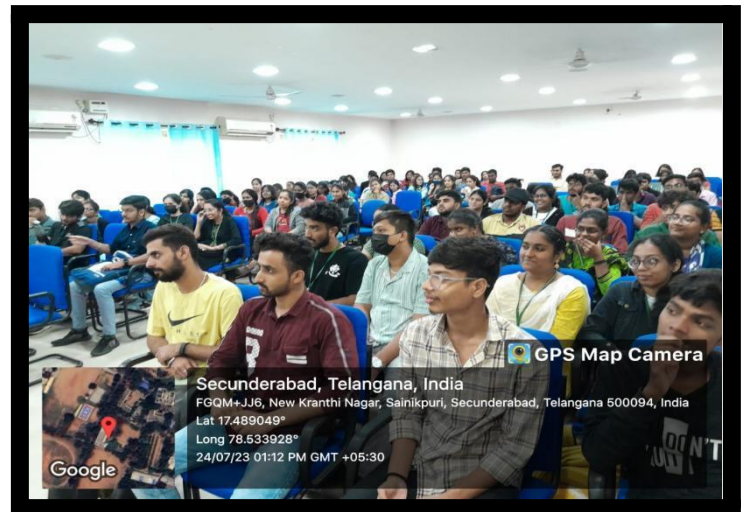
HOD Sir and Mr.Akshay seated on the dais.



The speaker delivering the session.



The students paying attention .



The students with entrepreneurial ideas.



Bhavan's Vivekananda College of Science, Humanities and Commerce

Re-accredited with 'A' Grade by NAAC
Autonomous College - Affiliated to Osmania University
Sainikpuri, Secunderabad-500094

DEPARTMENT OF MANAGEMENT STUDIES
in association with
BHAVAN'S INSTITUTION INNOVATION COUNCIL
is organizing a
Guest Lecture
on

Sustainable Entrepreneurship



Mr. Akshay Deshpande
Co-Founder,
Switcheko



24th July 2023

**FOR BBA
STUDENTS**



12:00 PM

